

CULTURAL & CREATIVE ENTERPRISES AS DRIVERS OF DEVELOPMENT FOR SUSTAINABLE ECONOMIC GROWTH AND FOR EMPLOYMENT: THE ROLE OF COOPERATIVES

MATERA, 29 March 2019

Salone degli Stemma, Palazzo Arcivescovile - Piazza Duomo, 7 Matera

10:00 PARTICIPANTS REGISTRATION

10:30 OPENING SESSION – WELCOME SPEECHES

Mons. Antonio Giuseppe CAIAZZO, Bishop of Matera

Ariel GUARCO, President of the International Co-operative Alliance

Carlo SCARZANELLA, Italian Cooperative Alliance of Cultural Cooperatives

INSTITUTIONAL SPEECHES

Salvatore ADDUCE, President of the Fondazione Matera Basilicata 2019

Raffaello Giulio DE RUGGIERI, Mayor of Matera

11:15 ROUND-TABLE 1 - MANAGEMENT AND PROMOTION OF CULTURAL HERITAGE: BENCHMARK

Chair: Giovanna BARNI, Italian Cooperative Alliance of Tourism and Cultural Heritage Cooperatives;
Guido GUERZONI, Bocconi University; Emmanuele CURTI, Fondazione Matera Basilicata 2019;
Manuel MARISCAL, International Organisation of Industrial and Service Cooperatives; Marta
RAGOZZINO, Polo Museale della Basilicata

Best Practices: Matiew BARROIS, SCIC Ôkhra (Roussillon-Provence); Rosalia CERUSO, Terradamare
(Palermo); Rosangela MAINO, Oltre l'Arte (Matera); Alessandro MANNA, Sirecoop (Napoli)

13:00 LUNCH

14:00 AFTERNOON SESSION

Chair: Roberto CALARI, Italian Cooperative Alliance of Cultural Cooperatives

INSTITUTIONAL SPEECHES

Jean-Louis BANCEL, President of Cooperatives Europe

Guglielmo PICCHI, Under-Secretary of the Ministry of Foreign Affairs of Italy

14:30 ROUND-TABLE 2 - CULTURAL AND CREATIVE INDUSTRIES. BUSINESS NETWORKS FOR SUSTAINABLE DEVELOPMENT

Chair: Irene BONGIOVANNI, Italian Cooperative Alliance of Tourism and Cultural Heritage Cooperatives
Lluís BONET AUGUSTI, University of Barcelona; Patrizia MINARDI, Regione Basilicata; Cristina LOGLIO,
expert on cultural and creative enterprises; Marie-Claire MARTEL, C.O.F.A.C. (Coordination des
Fédérations et Associations de Culture au Conseil économique social et environnemental)

Best Practices: Demetrio CHIAPPA, DOC Servizi (Verona); Dimitry OVTCHINNIKOFF, Maison de la
Danse (Lyon); Dino SOMMADOSSI, Il Gaviale - Centrale Fies art work space (Trento); Sara SOTTINI,
CoopCulture; Napoleone ZAVATTO, Mutamenti (Caserta)

16:30 MUSICAL PERFORMANCE OF THE GROUP "SUONI"